



**Rick Bickhart**

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### **| Rick Bickhart Graphic Design**

Rick Bickhart has made his mark with educational, corporate, industrial, and institutional clients around the country as a successful graphic designer and art director. Rick is nothing if not versatile. His work includes design and art direction for advertising, corporate identity, collateral, annual reports, catalogs, packaging, books, magazines, trade booths, and Web sites.

Over the last 35 years, Rick has seen many changes in the business, but his basic design philosophy has remained the same: understand the client's needs, have no set formulas, pay close attention to detail, and strive to create compelling, accessible, beautiful work. This kind of approach has earned him an impressive client list.

### **| Partial Client List**

Amnesty International  
Boulder Independent Business Alliance  
Boulder Seniors Foundation  
Biological Sciences Curriculum Study (BSCS)  
City of Boulder Environmental Services  
Community Food Share  
Education Editor, LLC  
Educational Discoveries, Inc.  
Emergency Family Assistance Association  
ING Group  
Jeppesen  
LexisNexis  
Life Partners Group, Inc.  
McIntire School of Commerce, University of Virginia  
National Wildlife Federation  
New Hope Communications  
Rainforest Alliance  
Schwinn  
SystemSoft Corporation  
Team Labs  
University Press of Virginia  
Virginia Foundation for the Humanities